



IRIS HILLS

MY WORK REFLECTS THE BEAUTY & COMPLEXITY I SEE IN THE PEOPLE AROUND ME. MY STRENGTH LIES IN BIG-PICTURE THINKING & TAPPING INTO THE PATHOS OF A PROJECT

SKILLS

ADOBE CREATIVE CLOUD

Photoshop,Premiere Pro, Illustrator, Acrobat Pro, After Effects, InDesign, XD, Animate,Lightroom Classic

COMMUNICATIONS

Product Marketing, Newsletter Content, Graphic Design

WRITING

Press Releases, Pitch Letters, Backgrounder

DESIGN

Typography, Vector Image Creation, hand drawn Illustration,Painting,Motion Graphics

TECHNOLOGY

Web Design, Microsoft Office,Google Applications HTML and CSS coding,Social Media,Branding

PHOTOGRAPHY

Digital Imaging,Portraits,Editorial,Film,Digital SLR

EDUCATION

American University | Washington DC | 2017-2021
B.A. in Graphic Design
B.A. in PR Strategic Communications
Focus in Psychology

3.8 GPA

CONTACT

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PACKAGE DESIGNER –FULL TIME POSITION

Clearcut DieWorks |Pennsauken, NJ | June 2024 to Present

I work with clients to make their logos and brand artwork ready for print

Skills: *Print Design, Logo creation, Illustrator, typography, setting up design files, package design*

OFFICE MANAGER –FULL TIME POSITION

Grays Ferry Medical |Philadelphia, PA | January 2024 to May 2024

Created an efficient work environment while also managing patient records and appointments

Skills: *management, leadership, organization, client communication, negotiation, attention to detail*

WEB DESIGNER –FREELANCER

Poet, Nicole Grieves | Remote| September 2022 to December 2023

Designed a website for a poet and teacher with illustrations and created promotional content

Skills: *Copy Writing, Illustration, Web Design, Procreate, Strategic Communications, CSS*

EDITORIAL DESIGNER –FREELANCER

JJQ| Dublin IE| July 2021 to August 2023

Designed an editorial spread with hand drawn images

Skills: *Typography, Illustration, InDesign, Editorial Design*

STRATEGY CONSULTANT & WEB DESIGNER –CONTRACTOR

Pint of Ulysses |Philadelphia, PA | June 2021 to August 2023

Developed website, wrote promotional copy,and designed marketing content with hand drawn illustrations

Skills: *Strategic communications, Social media, content creation, Web design, Illustration,*

BOOK DESIGNER –FREELANCER

Radar Poetry |Remote | April 2022 to May 2023

Painted a book cover with digital watercolor and designed the primary title typeface

Skills: *Procreate, InDesign, Typography, Type design, Illustration, Book Design*

STRATEGIC COMMUNICATIONS DESIGNER –CONTRACTOR

One love Foundation| Washington, DC | January 2023 to April 2023

Designed social media content for their Yard for Yeardley campaign

Skills: *Press Releases, Newsletter Content and Design,Social Media ,Brand Image*

ANIMATOR, ILLUSTRATOR, & DESIGNER –FREELANCER

Poet, Aja Monet| Remote | October 2021 to August 2022

Made a video with traditional style animation and illustrated and designed a book of poems

Skills: *Adobe Animate, Procreate Illustration, Storyboarding*

SOFTWARE DEVELOPER& WEB DESIGNER –FULL TIME POSITION

Interactive limited | San Francisco, CA |February 2017 to August 2022

Developed website and optimized web traffic & productivity

Skills: *Managed Ad Words Accounts ,HTML&CSS, Designed Graphics, Google Analytics*

WEB DESIGNER & ILLUSTRATOR –FREELANCER

Arlene Foreman M.S. | Ardmore, PA | May 2019 to August 2021

Designed and created a neurofeedback web page with original Illustrations and body copy

Skills: *HTML & CSS code, Logo Design, Vector Illustration, Photoshop, Research*

LOGO ILLUSTRATOR –FREELANCER

TSC Direct Insurance |Jericho, NY | July 2021

Used Illustrator and Photoshop to design photo realistic vector image logo

Skills: *Creative Direction, Logo Creation, Creative Content Creator*

GRAPHIC DESIGNER & ILLUSTRATOR –CONTRACTOR

Coastal Health | Vancouver, BC | January 2019 to April 2021

Created print and digital ad campaigns with colorful graphic illustrations

Skills: *Ad Creation,Campaigns Management ,Logo Creation, Content Creation, illustrator*

WEB GRAPHIC DESIGNER –CONTRACTOR

Style Shark| New York, NY | August 2020 to November 2020

Designed marketing content for fashion brand and worked on website maintenance and SOC

Skills: *Mock up Creation, Search Engine Optimization, Web Design, Web Developer,*

PRODUCTION MANAGER –CONTRACTOR

Learning Revolution| Philadelphia, PA | May 2020 to August 2020

Worked on a weekly web TV series discussing the COVID-19 pandemic in terms of education

Skills: *Graphic Design, Social Media, Content Creation, Marketing, Client Mediation*

MARKETING MANAGER –FULL TIME POSITION

Divine Style | Washington, DC | September 2017 to May 2020

Managed social media, newsletters, and personalized customer communications

Skills: *Blog Posts, Written Content,Social Media, Newsletter Design, Marketing*